Claire Lee

Interview details

1. First Interviewee

* Must have a share feature. I love sharing stories with my community.
* I usually enjoy trash news. I can see current trend from it.
* I use Waze a lot, but I don’t like the inconsistency of it. The voice changes every time. It’s so distracting and can’t get correct information.

1. Second Interviewee

* I use social media a lot, like Instagram and twitter. It makes me to follow current trend.
* I like Yahoo weather app a lot, because it provides weather forecast hourly.
* Love to share my life with people by social media. But sometimes there’s too much irrelevant information. I don’t want to know the stuffs that I’m not interested in.

Interview summary

1. Why do they use those apps? What’s their goal?

* To be a part of community
* To follow trends and consume information as soon as possible

1. What makes them to use those apps? What motivates them?

* Desire to share new information
* Desire to absorb new information about their interest
* Desire to follow trends.

1. What do they want?

* The users need new information that they are interested in and also current social trends because they want to be part of their community and social needs.